

# EuroPrivacy

Building Trust & Confidence

## EURO PRIVACY



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Data Protection  
Privacy Certification  
Building Trust & Confidence

[www.europrivacy.org](http://www.europrivacy.org)

# EuroPrivacy

## Data Protection Audit & Certification Network of Experts

### WHY

With the European General Data Protection Regulation (GDPR), data protection cannot be ignored any more. Companies collecting data in the European Union without complying with these rules can receive fines of up to €20 million, or 4% of global annual turnover, regardless of their location. Beyond the legal, financial and reputational risks, the GDPR is an opportunity for companies to certify and demonstrate their respect for data subject rights. EuroPrivacy has been developed to deliver highly reliable and efficient GDPR compliance certification.

### HOW

EuroPrivacy is a European certification scheme on data protection that encompasses European, Swiss and international data protection laws and regulations. It provides a highly reliable and efficient solution to:

- Demonstrate and certify compliance with the GDPR
- Audit compliance with several data protection regulations
- Identify legal, financial, and reputational risks
- Enhance data protection through surveillance audits
- Build trust and confidence for customers and stakeholders

### EUROPRIVACY'S STRENGTHS AND ADVANTAGES

**Over 10 years of expertise in data protection:** EuroPrivacy gathers international experts with years of experience in personal data protection encompassing European, Swiss, US and international law.

**High level of reliability:** EuroPrivacy uses an innovative methodology enabling a more systematic and holistic compliance assessment.

**A comprehensive and cost effective solution:** EuroPrivacy provides a comprehensive and customizable certification model that encompasses:

- Products and services
- Information management systems
- European (GDPR), Swiss, and international obligations
- Relevant ISO standards and an easy integration with ISO/IEC 27001
- Legal, cybersecurity, and ISO requirements

**Addressing emerging technologies:** EuroPrivacy has been designed to address emerging technologies, such as Internet of Things, big data, and smart cities, with the support of international experts in these domains.

**Cutting-edge expertise:** EuroPrivacy gathers experts engaged in the evolution of the European data protection framework, including through several European research projects on data protection and cybersecurity.

**European network and presence:** EuroPrivacy is supported by a network of experts and partners from across Europe and is coordinated by the European Center for Certification and Privacy (ECCP) in Luxembourg.

### ABOUT EURO PRIVACY

EuroPrivacy is a certification scheme developed through a H2020 European research project co-funded by the European Commission and Switzerland. It is managed by the European Center for Certification and Privacy in Luxembourg and maintained by an international board of experts in data protection with the support of partners such as the Istituto Italiano per la Privacy, the SECAN-Lab (University of Luxembourg), and IoT Lab.